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The proposal excels in its material pedagogy and addresses a critical gap in material literacy within architectural education. Its strong focus on process, recycling and sustainability is particularly valuable. The submission clearly demonstrates the pedagogical impact of experiential, hands-on learning, successfully integrating material exploration, teamwork, and creativity through a “learning by doing” approach. Interdisciplinary collaboration with artists and craftsmen enriches the learning experience, fostering sensory, emotional, and technical understanding of earth as a building material. Reflection, experimentation, and risk-taking are positioned as core learning tools, encouraging deep engagement and innovation. The teaching approach is highly specific yet thoughtfully embedded within the architecture curriculum, with practical work effectively complemented by a theoretical introduction. This balance is likely to leave a lasting impression on students, while also cultivating respect for materials and for the skilled artisans who work with them - strengthening both technical competence and appreciation of craft.